

SPONSORSHIP PROSPECTUS

International Conference on
Advanced Dentistry and Oral Health
November 28-30, 2018 Dubai, UAE

Supporters & Collaborators



ASSOCIAZIONE ITALIANA ODONTOIATRI
Italian Dental Association



Venue
Crowne Plaza
Dubai

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 info@globaldentalconferences.org

 dental@researchevent.org

 <https://globaldentalconferences.org>

 +1-214 275 9747

INVITATION

Greetings to all our delegates and friends!

Organizing Committee of ADOH 2018 is pleased to invite you to the **International Conference on Advanced Dentistry and Oral Health** to be held from **28-30 November, 2018** at **Crowne Plaza Dubai, UAE**.

The Conference will have enormous international appeal. It has already attracted high quality keynote speakers from all across the globe and promises to be a showcase of contemporary and indeed future focused ideas, making it a must attend event for Dental and Oral Health professionals and industry stakeholders. The theme of the conference is Experience the cutting edge Advances in Dentistry and Oral Health. For three days the conference will be a center of networking opportunities for General Dentist, Oral Surgeons, Orthodontists, Cosmetic Dentists, Key Opinion Leaders like CEOs, and Directors all from the Dental Fraternity, who recognize the need to engage with latest advances in this important field.

To provide the best possible Conference at an affordable price, we are asking for the support of industry and associates. Your support will help keep registration fees low and enhance the quality of the conference, whilst offering you the chance to put your name, brand and message of support before an important assemblage of key members of the Dental and Oral Health professionals and community.

We have compiled an enticing list of opportunities – a variety of events, activities, and items to suit your budget. We are excited by the excellent venue that provides an exceptional location for conference networking where trade displays will be featured.

November 2018 will be an opportunity that your company will not wish to miss and we look forward to discussing your involvement.

We thank you in advance for your consideration of this invitation to partner with us for the International Conference on Advanced Dentistry and Oral Health.



Dr. Wolfgang F. Schuster
Organizing committee
ADOH 2018

INVESTMENT OPPORTUNITY

The International Conference on Advanced Dentistry and Oral Health will be a unique and wide-ranging forum for ideas exchange. The contemporary future focused direction theme is Experience the cutting edge Advances in Dentistry and Oral Health. This will set the scene for your investment to gain traction amongst decision makers in Dental and Oral Health professionals and industry stakeholders. The program includes hands-on workshops, courses, and plenary sessions.

Gaining exposure by partnering with, and supporting ADOH 2018 activities will be very beneficial to you for several reasons. Firstly, a high proportion of this conference presenters and delegates are leading Dental Surgeons, General Dentist, Oral and Maxillofacial Surgeon, Orthodontists, Prosthodontist, Endodontist, Cosmetic Dentists, Heads of Departments in Dental Schools, Universities, and tertiary sectors. These individuals are important leaders and critical decision makers within their university and community. Secondly, you know by virtue of the fact they attend our professional learning, these people are innovative, motivated and passionate about the areas of Dental and Oral Health education and recreation. Keynote speakers and distinguished leaders will be invited to present at the Conference. Confirmed speakers include:

- **Dr. Patricia Uribe Vargas**, The Beauty Smile, Colombia
- **Prof. Richard Stoll**, James Cook University, Australia
- **Mrs. Andrea Felton**, Author, Trainer and Dental Consultant Specializing in Practice Lifestyle and Organization, Australia
- **Dr. Suhail A Khouri**, The Inventor of Bendistal Pliers, USA
- **Dr. Angie Papas-Ginis**, Creative Edge Dental, Australia
- **Mrs. Eniko Simon-Sheeran**, Pallas Dental Clinic Management Consultant Solutions, UAE
- **Dr. Iwata Jun**, Society of Japan Clinical Dentistry, Japan
- **Dr. Matthias Holly**, University Clinic of Dentistry Vienna, Austria
- **Dr. Johannes Klimscha**, Private Dental Clinic in Vienna, Austria
- **Dr. Sura Ali Ahmed Fuoad Al-Bayati**, Gulf Medical University, UAE

ADOH International Conference will be hosting presenters and delegates from across the globe. Exposure to the Middle East and international markets provides opportunities to promote your messaging, products and services, and expand your brand recognition. Please feel welcome to share your products, programs, and other services to the Middle East and international guests through a partnership arrangement.

ATTENDEE PROFILE

ADOH 2018 attracts global attendees including leading Dental Surgeons, Dental Researchers, Practitioners, Educators, Key Opinion Leaders like CEOs, Directors all from the following Dentistry Fraternity:

- General Dentists
- Cosmetic / Aesthetic Dentists
- Oral and Maxillofacial Surgeons
- Orthodontists
- Pediatric Dentists/Pedodontists
- Periodontists
- Endodontists
- Prosthodontists
- Dental Hygienists
- Dental Assistants
- Oral Pathologists
- Oral and Maxillofacial Radiologists
- CAD/CAM
- Dental Laboratory Tech.



DIAMOND SPONSOR - 10,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Diamond Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Diamond Sponsor
- 250 words of the corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyperlink to your corporate website which will be sent to the event database
- One personalized email flyer dedicated to the individual Diamond Sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Diamond Sponsor
- 5-minute presentation during the kick-off session and coffee breaks
- Conference Final Program will include logo and 250 words sponsor's corporate description and stand location
- Full page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from the committee)
- Delegate Lanyard: The sponsor's name will be exclusively displayed on the lanyard holding the badge.
- Expo Stand and Networking opportunity
- 5 complimentary conference registrations

EXPO STAND AND NETWORKING OPPORTUNITY

9 Sq.m (3m x 3m) Premier Booth location

PRESS

PR dedicated to the event will acknowledge where-ever and when-ever possible.

PLATINUM SPONSOR - 7500 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Platinum Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 150 words of the corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyperlink to your corporate website which will be sent to the event database
- One personalized email flyer dedicated to all the Platinum sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 150 sponsor's corporate description and stand location
- One page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from the committee)
- Badge: Company Logo on the back side of the badge
- 4 complimentary conference registrations.

EXPO STAND AND NETWORKING OPPORTUNITY

9 Sq.m (3m x 3m) Premier Booth location

PRESS

PR dedicated to the event will acknowledge where-ever and when-ever possible.

GOLD SPONSOR - 5,000 USD

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Gold Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Gold Sponsor
- 100 words of the corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyperlink to your corporate website which will be sent to the event database
- One personalized email flyer dedicated to all the Gold sponsor with corporate Information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Half page Advertisement in the final program
- Promotional materials will be included in the delegate bags (subject to approval from the committee)
- Ability to purchase additional branding opportunities
- 3 complimentary conference registrations.

EXPO STAND AND NETWORKING OPPORTUNITY

9 Sq.m (3m x 3m) Premier Booth location

PRESS

PR dedicated to the event will acknowledge where-ever and when-ever possible.

PREMIUM EXHIBITOR 2,500 USD

PRE EVENT MARKETING AND BRANDING

- Company listing on Sponsor and Exhibitor listing on the event website Expo Stand and Networking opportunity

ONSITE BRANDING

- Conference Final Program will include Exhibitor name and location complimentary Passes and Delegate registration discount
- 2 staff badges

EXPO STAND AND NETWORKING OPPORTUNITY

9 Sq.m (3m x 3m) Premier Booth location

ADDITIONAL MARKETING AND BRANDING OPPORTUNITIES

DIGITAL DISPLAY - 2,500 USD

Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor's satellite symposium or workshop if there are any. Each sponsor will receive 3 digital screens as such during the entire congress.

CONFERENCE BAG - 2,000 USD

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgment in the advance and final programs as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the Executive Committee.

BADGE SPONSOR –1,500 USD

The logo will be included on the back side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the Executive Committee.



PEN AND WRITING PAD IN CONFERENCE BAG – 1500 USD

The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags. The sponsor's acknowledgment can be printed on the pen and on the pad. Subject to approval from Executive Committee

INSERTS IN CONFERENCE BAG –799 USD

Companies have the opportunity to insert information about products, symposia or giveaways into the congress bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.

FINAL PROGRAM BOOK – ADVERTISEMENT

- 2 Page Advertisement – A4 size or A3 Size - (999 USD)
- 1 Page Advertisement -- A4 size or A3 Size - (499 USD)

